

Sandra M. Sanchez,

Air Traffic Organization

Vice President, Communications



Sandra Sanchez, the Air Traffic Organization's Vice President of Communications, is responsible for leading external and internal ATO communications, including ATO inter-governmental activities.

Sanchez was appointed to the position in April 2004. She has extensive executive level experience in corporate communications including public affairs, employee communications, news media relations, community outreach, and marketing.

Sanchez began her public relations career at Mountain Bell, where she was head of the company's Planning and Strategy Unit. Later, she moved to US West where she held several positions, including Director of Market Services, Director of Public Affairs, and Director of Public Relations before its merger with Qwest Communications. At Qwest, a leading business and residential communications provider, she served as the Director of Corporate Development where she was responsible for developing business and communications plans. She also managed a number of communications products and publications.

Most recently, Sanchez was the President and founder of Sanchez Executive PR Group, which focused on assisting executives and leaders in improving their communications skills.

A cum laude graduate of University of Wyoming, Sanchez holds an undergraduate degree in journalism with a minor in business. She received additional training at Harvard JFK Public Policy School and Wharton Executive School. Sanchez is bilingual in Spanish and English. A native of Cheyenne, Wyoming, she comes to Washington from Lakewood, Colorado.